

News You Need to Know from the Mailers Technical Advisory Committee

November 10, 2022

Presented by: Dina Kessler, Neal Fedderman, Suzi Oswald, Rob Hanks and Mark Fallon

Judy Caldwell, USPS

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You may unmute yourself and ask questions at any time, or you may use the Chat box for your questions.





PPT presentation along with the recording will be posted on Postal Pro.



Please ensure you are muted when you are not asking questions or participating with the presentation.



MTAC and PCCAC

MTAC - Mailers' Technical Advisory Committee

MTAC is a venue for the United States Postal Service to share technical information with mailers, and to receive their advice and recommendations on matters concerning mail-related products and services, in order to enhance customer value and expand the use of these products and services for the mutual benefit of Mailing Industry stakeholders and the Postal Service.

PCCAC - Postal Customer Council Advisory Committee

Their role is to function as an oversight body, providing guidance on PCC best practices and bringing PCCs together for mutual gain in accomplishing the Mission.

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 - MTAC Program Manager
 - Marketing
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- Web Site: postalpro.usps.com/mtac
- PCC Email: PCC@usps.gov



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MTAC – Overview

Open Session (Tuesday) October 25:

- Logistics & Peak Season Update
- Delivery & Peak Season Update
- Engineering Update
- Hazardous Materials Update
- Operations Santa
- Outlook 2022 Embracing Entropy
- Data, Technology, Addressing
- Entry, Payment, Product Solutions
- Network Operations
- WG/UG/TT Closeout
- Closing Remarks

Focus Groups (Wednesday) October 26:

- Network Operations
- Entry, Payment, Product Solutions
- Data, Technology, Addressing

Session Contributors

Dina Kessler, Neal Fedderman, Suzi Oswald, Rob Hanks, Mark Fallon





Tuesday

Introduction & Logistics Update

Logistics Mission

Create a cost-effective, service sensitive, modern logistics and transportation network through industry standard systems integration and the implementation of world class operating standards. This network must fully support and evolve as the new plant operating and delivery network changes, all in support of the Delivering for America program.



Hazardous Materials Update

- Dale Kennedy, Jason McCurry
 - HAZMAT found on commercial airlines that are normally not allowed to travel on commercial flights
 - Compromises travel safety
 - USPS released an emergency rule in the effort of prevention
 - Hazmat Separation FRN June 6, 2022

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Tuesday

Hazardous Materials Update

Summary of changes





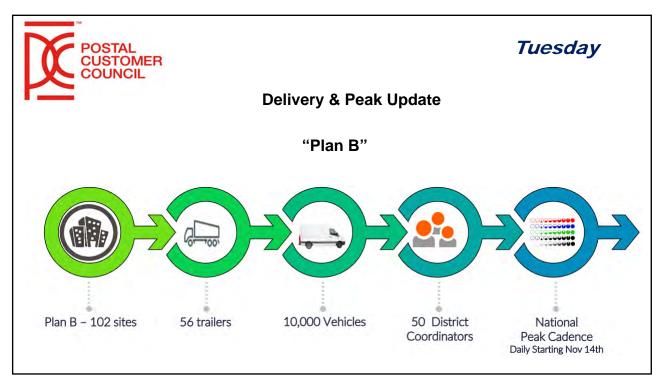


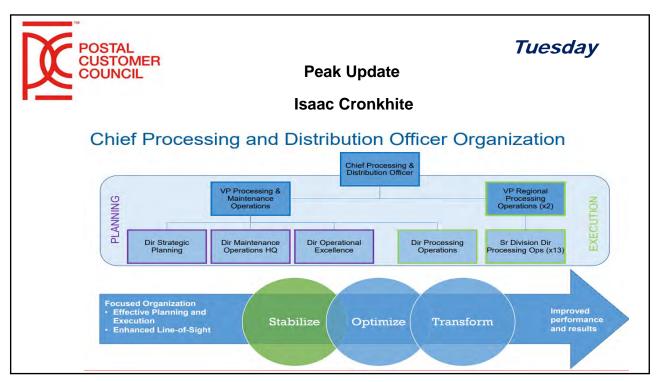


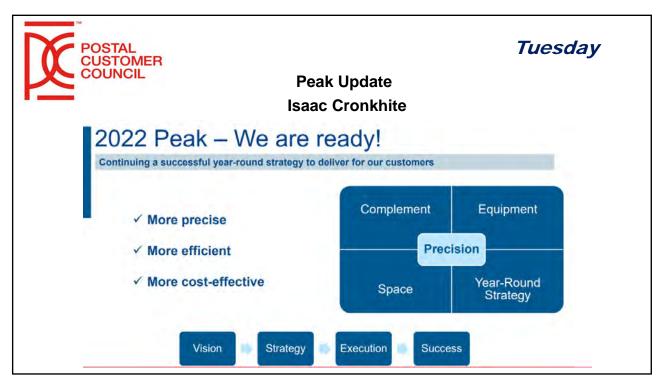
Delivery & Peak Update

- Joshua Colin
 - High Level Overview of Retail and Delivery Peak Activities
 - "Plan B"
 - Integrated Operating Plan (IOP) Scorecard & Cadence
 - 6am to 9am Play & Play Schedule
 - DFA Retail Strategy
 - Extended Retail Hours

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Engineering Update

Linda Malone, Vice President

Best Case Layout

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Tuesday

Operation Santa

- Sue Brennan
 - Nov 14th Registration and ID Identification Opens
 - Nov 28th Letters Posted for Adoption
 - Dec 21st @ 8PM Letter Adoption Closes
 - Find resources on USPSOperationSanta.com





Outlook 2022 – Embracing Entropy

- Josh Mallalieu, IPG Media Lab
- 3 micro-trends shifting marketing to consumers
 - Power to the People
 - The Multiplayer Internet
 - The Great Escape

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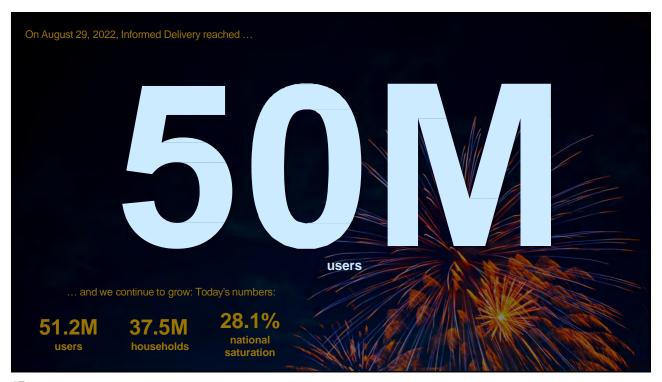


Tuesday

Data, Technology, Addressing

Gary Rebling, Steve Dearing

- Informed Delivery Update
- Informed Delivery to Small Business Recipients Coming Soon
- Improved Package Barcoding
- Informed Visibility® Mail Tracking & Reporting



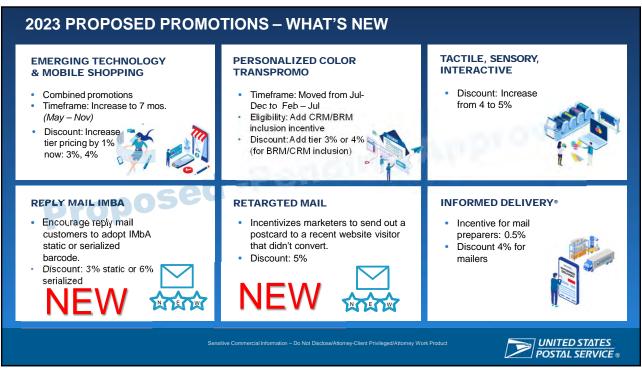


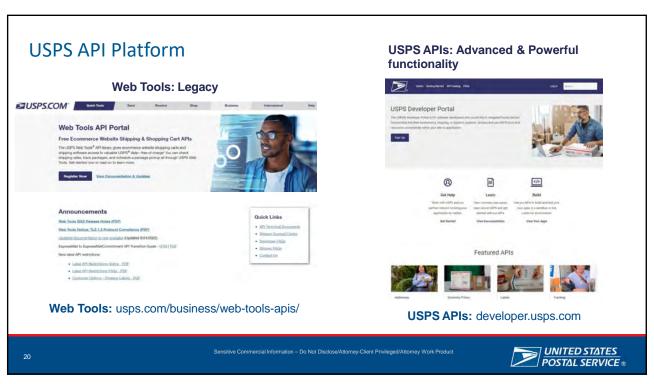
Tuesday

Entry, Payment & Product Solutions

Tom Foti – VP Product Solutions

- MyMSSC, Mailing Shipping Solutions Center
- Elimination of Corporate Accounts
- 2023 Proposed Incentives
- USPS API Platform







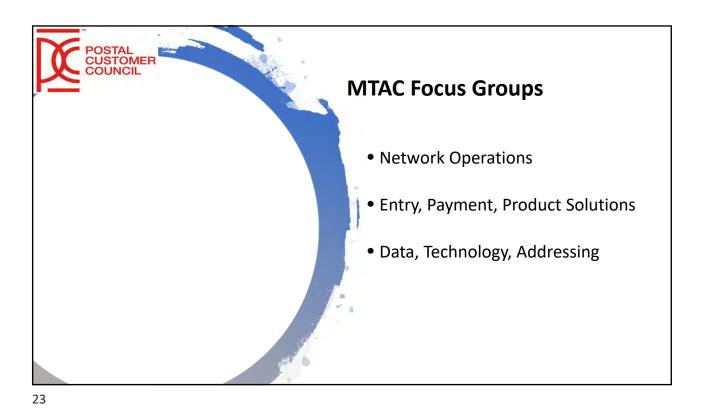
Work Group 194 updates

- Work Group 194: Reviewing Mail in Measurement
 - All Mailers can now access in BCG
 - Deployed an Industry facing mail excluded from measurement tool.
 - Provided an Industry resolution guide.
 - Created a means for collaboration between Postal Service and Industry

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MTAC Focus Area Groups



POSTAL CUSTOMER COUNCIL

Wednesday

Network Operations

Agenda

- Opening Session Mike Barber/Robert Cintron
- Focus Group Open Questions
- Focus Group Letters
- Focus Group Flats
- Focus Group Parcels
- Action Items



Wednesday

Entry, Payment, Product Solutions

- Global Business Agenda (Delivery alternatives to foreign posts)
- Hazmat Rules New rules went into effect 6/6/2022
- Package services equipment tolerance testing
- Service providers checking permit balances 2023
- Service standard measurements for remittance mail
- IMbA webinar to be held in November

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Wednesday

Data, Technology, Addressing

- Organizational changes at Addressing & Geospatial
- Task team 35 Mail in Measurement
- IMbA Educational Program
- User Group 5 Upcoming COAs (PO Boxes, Nixies, AMS)





2023 MTAC Dates

- January 31 February 2, 2023
- March 28 30, 2023
- July 18 20, 2023
- October 17 19, 2023
- ** Preliminary 2023 MTAC meeting schedule does not confirm PMG or ELT participation.
- *** As of July 2022, all MTAC 2023 meetings are scheduled to take place at USPS HQ, with evening receptions on Tuesday meeting dates.

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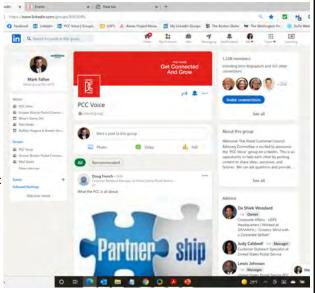


PCC Voice on LinkedIn

How to Join:

- Step 1: Sign up for a LinkedIn account:
 - https://www.linkedin.com/signup/coldjoin?trk=guest homepage-basic directory
- Step 2: Use this link to join the group:
 - https://www.linkedin.com/groups/8303549
 - Or click on this QR Code using your smartphone:





PCC Voice Photo Challenge

- 2022 PCC Voice **Thanksgiving Photo Challenge**
- Giving Thanks for your Postal/Industry Buddy
- Post a photo on PCC Voice of you and your Postal/Industry Buddy #PCCBuddy
- Contest runs November 1 through November 23, 2022





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Partnership

USPS – Industry Collaboration Opportunities

January 31-Feb 1, 2023

https://postalpro.usps.com/mtac



☐ Areas Inspiring Mail

☐ MTAC – Meet Quarterly

GROWING TOGETHER

PCCAC News You Need to Know - February 16, 2023 (tentative)

- https://postalpro.usps.com/AreasInspiringMailing/Calendar
- ☐ Postal Customer Council Events (Monthly Lists) https://postalpro.usps.com/node/11482



